



## Sponsorship Opportunities

Now in its 11th year, Loft Walk is one of the South Loop's most anticipated events. Every fall, for one day only, a selection of lofts and unique South Loop homes are opened for public viewing. In recent years, **more than 500 people** have come from the South Loop and around the Chicago metro area to see the varied solutions our residents have created for modern city dwelling — from 100-year-old printing factories that have been converted into stylish urban residences to shiny new high-rises and "soft lofts" that offer all the modern amenities.

This year, Loft Walk takes place on **Sunday, October 18, 2009, from 12:00 to 5:00 p.m.**, and South Loop Neighbors is offering more compelling sponsorship options than ever before — with greater benefits to sponsors. Your Loft Walk sponsorship puts your message, promotion or offering directly into the hands of a prime group. Plus, sponsorship helps support South Loop Neighbors, a non-profit community organization that is dedicated to enhancing the quality of life in the South Loop and preserving the area's landmark districts. (Your donation is tax-deductible to the extent allowed by law.)

**Build Your Own Sponsorship** Check the box or boxes for the features you want from the menu below:

- \$1000 Your building's furnished model unit will be included on the official Loft Walk tour**, with detailed info on the Loft Walk map. *AND* Your name and logo will be: (1) on the front of the Loft Walk program; (2) on the South Loop Neighbors website home page (with a link to your website) for six months; (3) prominently featured at the on-site check in.
- \$1000 Your catalog or magazine will be handed directly to each of the Loft Walk participants** along with their Loft Walk program. *AND* Your name and logo will be: (1) on the front of the Loft Walk program; (2) on the South Loop Neighbors website home page (with a link to your website) for six months; (3) prominently featured at the on-site check in.
- \$500 Your company or organization will be featured in an article in the monthly SLN e-newsletter** that is sent to more than 600 local contacts. *AND* Your name and logo will be: (1) on the top back of the Loft Walk program; (2) on the South Loop Neighbors website home page (with a link to your website) for six months; (3) prominently featured at the on-site check in.
- \$250 A flyer, coupon, brochure or menu that you provide will be included in the Loft Walk program portfolio** that is given to each of the Loft Walk participants. The program portfolio includes the Loft Walk map and is key to participating in the tour. *AND* Your company name will be featured: (1) at the on-site check in; and (2) on the South Loop Neighbors website Sponsorship page for one year.
- \$250 Your for-sale or for-rent open-house real-estate listing will be included on the Loft Walk tour map** (with an open-house designation, different from the official tour units on the map). Your map listing will include the street address and basic home info. *AND* Your name will be featured: (1) at the on-site check in; and (2) on the South Loop Neighbors website Sponsorship page for one year.
- In addition to a selection above:**
  - \$50** Add your business to the Loft Walk tour map.
  - \$50** Add a flyer, coupon, or brochure that you provide to the Loft Walk program portfolio.
  - \$150** Your gift to SLN will receive recognition: (1) on the back of the Loft Walk program; (2) on the South Loop Neighbors website Sponsorship page for one year; (3) at the onsite-check in.

\_\_\_\_\_ **Total Cost of Sponsorship**

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_ Website Address \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Telephone \_\_\_\_\_

Company or Open-House Street Address \_\_\_\_\_

Open-House Info (circle:) for-sale or for-rent; loft, apartment, or townhouse; # of bdrms \_\_\_\_\_

Send this completed form with check payable to South Loop Neighbors to **47 W. Polk St., Box 100-218, Chicago, IL 60605**. Please contact Helen Kaplow at **Helen@SouthLoopNeighbors.org** or **312-427-2692** with questions.